PEOPLE CANADA RESIDENTIAL

BGO names new head of residential property management

17 Nov 2026 | 07:45 | Toronto | by Matt Lamers

The firm recruited her from Devon Properties



- **What** BGO appointed Louise Elsey as managing director and head of BGO Living
- **Why** The industry veteran has over two decades of experience
- **What next** Her immediate goal is to create more value for the clients BGO already serves

BGO has appointed Louise Elsey as managing director and head of BGO Living, *Green Street News* can reveal.

The appointment was effective last month, and the industry veteran reports to Michelle Brown, managing partner and head of BGO Properties.

Green Street News previously reported that her predecessor, Gary Lee, joined Graywood in October.

Elsey joined from Devon Properties, where she was chief operating officer. Her resume also includes serving as corporate secretary at Northview Apartment REIT and vice chair of the Saskatchewan Landlord Association.

At BGO, her priorities for her first year include strengthening its leadership position in residential property management. Her immediate goal is to create more value for the clients BGO already serves.

“I measure our success by the results we deliver for clients, not by the number of units we manage or the fees we earn,” she said. “This year, we’re getting closer to our clients’ investment objectives and proactively identifying ways to improve asset performance and operations.”

Elsey plans to grow the firm’s presence selectively in key Canadian markets.

“We’ll build on our existing relationships and the broader BGO platform, but only where we can deliver meaningful value and maintain our service standards,” she said. “Growth should be a consequence of strong results, not a goal in itself.”

She also looks to support BGO’s people and operations.

“Property management is a people business, so I’m focused on developing our teams and on the technology, data and processes that help them deliver a consistent resident experience across the portfolio,” she said.